

MARCH 4 - 7TH, 2010

SPONSORED BY THE CALIFORNIA CHAPTER OF THE AMERICAN MASSAGE THERAPY ASSOCIATION



AMERICAN MASSAGE THERAPY ASSOCIATION



Code of Ethics

This Code of Ethics is a summary statement of the standards by which massage therapists agree to conduct their practices and is a declaration of the general principles of acceptable, ethical, professional behavior.

Massage therapists shall:

- 1. Demonstrate commitment to provide the highest quality massage therapy/bodywork to those who seek their professional service.
- 2. Acknowledge the inherent worth and individuality of each person by not discriminating or behaving in any prejudicial manner with clients and/or colleagues.
- Demonstrate professional excellence through regular self-assessment of strengths, limitations, and effectiveness by continued education and training.
- 4. Acknowledge the confidential nature of the professional relationship with clients and respect each client's right to privacy.
- 5. Conduct all business and professional activities within their scope of practice, the law of the land, and project a professional image.
- 6. Refrain from engaging in any sexual conduct or sexual activities involving their clients.
- 7. Accept responsibility to do no harm to the physical, mental and emotional well-being of self, clients, and associates.

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Join us in Palm Springs!



A Message from our President... Melissa Colburn

The AMTA-CA Board of Directors, Appointees & Convention Staff once again enthusiastically invite you to join us at the 2010 California Massage & Bodywork Convention in Palm Springs, March 4-7th!

At the Riviera Resort (www.psriviera.com), our destination for restoration will provide us with a luxurious backdrop. There is plenty of space to relax, unwind and take advantage of spring time in the desert. If you can tear yourself away from the beauty of the desert, step inside to the Riviera's newly remodeled event center where we have several interesting topics on the educational slate this year—a 16-hour Zen Touch Shiatsu Certification course with Seymore Koblin, Rhythmic Deep Tissue with Carole Osborne, and a convention favorite: Val Guin will be presenting the Forearm Dance, to name a few. The educational workshops being offered also qualify for continuing education credits for healthcare providers.

Please let all of your healthcare counterparts know they can come with you to Palm Springs!

Don't miss the Government Relations special interest meeting Friday afternoon from 2–4 pm (a special guest from CA Massage Therapy Association –CAMTC will join us) and the Friday night Business Meeting, so you can stay informed and involved in California Chapter business. Our business meetings and social events provide an opportunity for networking and sharing with colleagues, providing you with the support so many of us need to have a successful career. The business meeting will be followed by a fun–filled Comedy Keynote: Laughter for Life, with Greg Tamblyn. Saturday events include a Unit Officer Luncheon and later that evening, a reception in the exhibit hall. The Unit Officer Luncheon is open to all attendees— come meet the Officers and see how volunteers provide networking and education events to you at the local level. A great time to thank, recognize and honor those members who keep your local units alive and thriving!

The exhibit hall is back! We are organizing sponsors and vendors for the Healthy Living Expo, an area to shop, try demos and pick up samples. Then put on your best Hollywood digs for the Exhibitor's Saturday Night Reception— a Hollywood Glamour night... a lite faire of healthy appetizers will be available while you try your hand at the "Deal or No Deal" game, win some great prizes, get the last minute shopping done and get out on the dance floor.

We close our weekend together Sunday morning with the completion of our Business Meeting, have Chapter Board and Delegate elections and conduct our Award Ceremony for those individuals who exemplify volunteerism and service to our Chapter.

For those of you who just can't get enough of a good time, we have a special Post Convention Workshop planned: An Introduction to Equine Massage with Terri Mongait, our Immediate Past President.

So, book your flights NOW! Check out www.kayak.com for easy flight shopping. The Riviera Resort is close to many Southern California Airports... the closest being in Palm Springs, only 7 miles away! Check with your local Unit President or Chapter Board member about finding travel/hotel companions to share the costs and start making connections!

If you've never been to a California Massage & Bodywork Convention, come and experience energy and feeling of family that permeates the AMTA family. It's a time of encouragement, motivation, education, support and love... see you there!

Melia Malla

FOR A COMPLETE LIST OF BOARD MEMBERS and APPOINTEES, PLEASE SEE PG. 12

Schedule at a Glance

Thursday, March 4th, 2010

AMTA-CA Chapter Board Meeting
Onsite Registration & Welcome!

Business
1:00pm-4pm
6:00pm-7pm

Friday, March 5th, 2010

Onsite Registration Registration 7:30am-6pm Zen-Touch™ Shiatsu (Part 1 of 2) Seymour Koblin 8:00am-5pm **Nutrition for Massage Therapists KP Khalsa** 9:00am-1pm Essential Lymphatic Performance™ (Part 1) Teri Rogers 9:00am-1pm Healthy Living Expo 12noon-6pm Government Relations Special Interest Meeting 2:00pm-4pm Amanda Whitehead AMTA-CA Chapter Business Meeting **Business** 5:30pm-7pm

Greg Tamblyn

7:30pm-9:30pm

Saturday, March 6th, 2010

Morning Exercise Workout 7:30am-8:30am Onsite Registration Registration 7:30am-6pm Zen-Touch™ Shiatsu (Part 2 of 2) 8:00am-5pm Seymour Koblin Ayurvedic Massage (Part 1 of 2) 8:30am-12:30pm **KP Khalsa** 8:30am-12:30pm Essential Lymphatic Performance™ (Part 2) Teri Rogers Unit Officer Luncheon 12noon-2pm Social Ethics John Maguire 9:00am-5pm 9:00am-6pm

Forearm Dance

Active Myofascial Therapy for the Neck
Introduction to Watsu

Healthy Living Expo

Healthy Living Expo 11:00am-6pm Exhibitor Reception, a night of Hollywood Glamour! Social 6:00pm-9pm

Sunday, March 7th, 2010

Onsite Registration Registration 11:00am-12noon
AMTA-CA Chapter Breakfast Business Meeting Business 8:30am-10:30am

Introduction to Watsu (REPEAT)

Easing Back Pain with Rhythmic Deep Tissue

Touch for Health

Destiny & Intuition

Ayurvedic Massage (Part 2 of 2)

Kim Hartz/Tal Hurley

Carole Osborne

12noon-4pm

12noon-4pm

12noon-4pm

12noon-4pm

12noon-4pm

12noon-4pm

Monday, March 8th, 2010

Post Convention Workshop: Intro to Equine Massage Terri Mongait 10:00am-1pm

2010 Featured Educational Workshop



ZEN TOUCH™ SHIATSU

Seymour Koblin

16 HR WORKSHOP: MARCH 5 and 6, 2010 8am – 5pm each day FULL BODY SESSION FOR BACK, LEGS, HARA, ARMS, NECK AND FACE. INCLUDES YIN YANG AND 5 ELEMENT THEORY.

Zen-Touch™ Shiatsu is an innovative approach to traditional shiatsu/acupressure and Oriental bodywork created by Seymour Koblin. Praised by many as the ultimate bodywork experience, Zen-Touch™ evokes deep health regenerating effects by balancing extreme lifestyle conditions that have affected one's physical /emotional /spiritual body.

This form of bodywork allows the client to remain comfortably clothed during sessions, and can be done on a massage table or futon mat. Applying pressure while stretching limbs in a gradual, nurturing fashion enhances energy flow and stimulates vitality. Every touch combines body assessment with therapy as the practitioner sensitively responds to the unique condition of each client. Benefits of Zen-Touch™ include relief from neck and back pain, increased flexibility, stress alleviation, improved digestion, posture, and concentration. Zen-Touch™ is unique in its benefit to the practitioner—it evokes a state of being where one enjoys giving as much as receiving.

DESTINY AND INTUITION

BONUS WORKSHOP WITH SEYMOUR KOBLIN ON SUNDAY! 4 HR WORKSHOP: MARCH 7, 2010 12noon - 4pm

Continuation of the Body Reading theme is further explored with an intuitive understanding of the energetic body. Intuitive skills are developed to forecast tendencies in health, relationships and life path.

Shape your Destiny through the power of intuition!

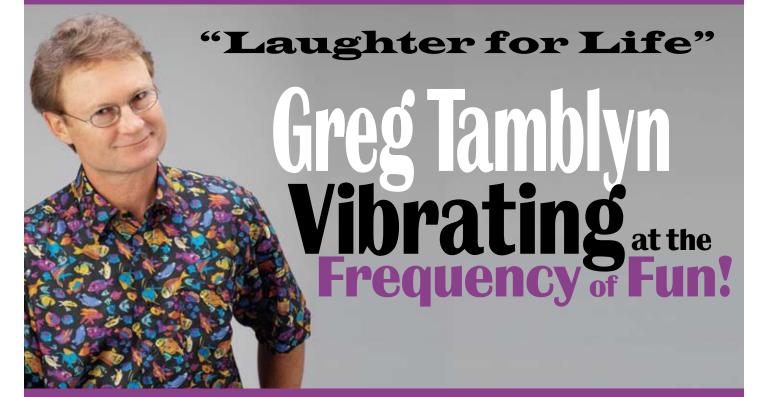
About the Speaker: Seymour Koblin-NCCAOM Diplomate ABT, HHP, Kushi Institute CI, PHD

Seymour Koblin began his career as a Holistic practitioner and educator in 1978 in New York City. After studying personally with Michio Kushi, Master CK Chu, Shizuko Yamamoto and Wataru Ohashi, he moved to San Diego in 1987 when he began his role as an instructor and the eventual director and founder of the School of Healing Arts. He is the creator of Zen-Touch™Shiatsu, a health balancing system that incorporates traditional Asian philosophy and healing methods into a flowing system of bodywork, and assessment/recommendation counseling. Known for his uncanny ability to intuitively understand a person's most relevant life issues, he guides people to integrate their health with the cycles of nature. Exercise (based on Tai Chi), Nutrition, and Way of Life Recommendations are included in his work.

As an educator Seymour creates an interactive environment where participants experience many different facets of themselves through humor, movement, music, touch and intuition.

Comedy Keynote Friday, March 5th 7:30-9:30pm

HILARIOUS HEARTFELT MUSIC



Did you know that amusement is a very high vibration?

Mystics teach one of the most influential things you can do in our society is to have a good day. We'll enjoy one together, using songs, stories, and no small amount of humor.

"I am sure you are Chicken Soup for a lot of Souls out there in the world."

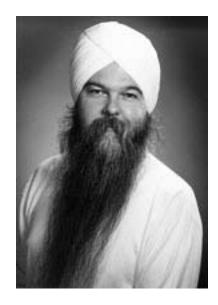
-- Jack Canfield, author of Chicken Soup for the Soul

"No Contest! This is the cleverest musical take on modern life. Your cheeks will hurt from laughter as your heart fills with empathy."

-- Yoga Journal

ADVISORY: GREG'S SONGS CONTAIN ANTI-DEPRESSIVE LYRICS!

Get free songs, videos, and humor at Greg's website: GregTamblyn.com



AYURVEDIC MASSAGE

KP Khalsa

8 HR WORKSHOP: MARCH 6 and 7, 2010

Part 1: Saturday, 8:30am - 12:30pm Part 2: Sunday, 12noon - 4pm

Ayurveda, the traditional healing system of India, is becoming widely as an effective alternative approach to health and healing. A major of Ayurveda is the use of three main constitutional body types: kapha (stable), pitta (intense) and vata (fluctuating). The three body types or doshas indicate/determine physical and psychological characteristics. Ayurveda has a 5,000-year history of using unique sophisticated techniques as integrated parts of a total healing system. Massage is Ayurveda for even the most serious conditions. Massage therapists

can benefit from knowledge of Ayurvedic body types by learning how different body types respond to temperature and pressure, specific Ayurvedic massage techniques, simple lifestyle suggestions, what the tendencies towards weakness are in each body type, and the structural strengths and weaknesses of each type. In addition, learn about effective Ayurvedic topical preparations used in massage for muscle activation and injury prevention and therapy. Please be advised that oils and lotions may be used in this class and it would be good to wear clothing that could get soiled.

NUTRITION FOR MASSAGE THERAPISTS

4 HR WORKSHOP: FRIDAY, MARCH 5, 2010 9am - 1pm

The majority of massage patients are taking some supplemental nutrients. These substances are having therapeutic effects— and side effects— on their bodies. Massage therapists need to know how supplements affect the patient's response to massage, mood, behavior and overall health. We will cover nutrient absorption and metabolism, legal issues and several classes of nutrients of interest to massage therapists. We will discuss several nutritional remedies for musculoskeletal and other common conditions seen in clients.

About the Speaker: Karta Purkh Singh Khalsa, Yogaraj (Ayurveda), LMT, NCTMB, DN-C, RH, RC

KP Khalsa is a nationally certified massage therapist, nationally certified kinesiologist, state certified dietitian and nationally registered herbalist. He is a certified education provider for The National Certification Board for Therapeutic Massage and Bodywork and the Florida State Board of Massage Therapy, faculty trainer for the U.S. Association of Specialized Kinesiologists, senior editor for The Harvard University Natural Standard, professor at Massachusetts College of Pharmacy and Health Sciences and faculty instructor at Bastyr University's College of Naturopathic Medicine. Khalsa is the author of over 1,500 published health articles, including those in Massage and Bodywork and the journal, Massage, and has written or edited 30 books on health topics, including Fibromyalgia: A Guide for Massage Therapists (Natural Wellness Publishing) and The Way of Ayurvedic Herbs (Lotus). He has presented over 150 times at national and state conferences and is featured in 3 DVD continuing education courses on massage techniques. Khalsa is senior research scientist and principal formulator for Yogi Tea and Peace Cereal natural foods products. He lives in Eugene, Oregon.

FOREARM DANCE ™ I Essentials

Val Guin

8 HR WORKSHOP: SATURDAY, MARCH 6, 2010, 9AM - 6PM

Save you hands, Save you body!™

Learn the Essentials of Forearm Dance I from the creator of the successful Forearm Dance Series, Val Guin. This Practitioner Friendly Massage Technique enables you to give your clients a relaxing & fluid, full-body massage while also safely accessing deeper layers of tissue, providing the sensation and relief your clients are looking for using only your Forearm as your tool. Learn to go deeper without working so hard.



With the use of "efficient body mechanics", that we'll teach you, you'll gain the tools necessary for maintaining a successful massage practice and move on to the Forearm Dance II intermediate class. Have fun and become more successful as a massage and bodywork professional! Create a Stronger Practice, Create a Stronger Life! ™

Whether just beginning in your career or working for decades, whether building a practice or breaking old bad habits, utilizing Forearm Dance enables you to have a more solid foundation with which to better springboard everything you've learned in a more effective manner. Posture often seems secondary, to me it's essential, it's primary. It's because of good posture and body mechanics and the appropriate use of tools that we actually last in this business and our bodies get younger over time. The more you perform Forearm Dance the younger you'll feel. Whether you're a practitioner in your 20's or your 60's – 70's you can still do Forearm Dance!

About the Speaker:

With over 30 years of mind and body therapy experience, the scope of Val Guin's extensive career, as a private practitioner of the healing arts, international educator, program administrator and as the innovative force behind the revolutionary "Forearm DanceTM technique" is unquestionable. As an instructor at the renowned Institute of Psycho–Structural Balancing, (IPSB), for over 24 years, Guin solidified her reputation as the "teacher to the teachers." by creating "Forearm DanceTM". Described by MTJ magazine as an instructional massage program that is as "invigorating for the practitioner, as it is healing for the client" Guin's unique methodology combines efficient body mechanics that use the forearm and olecranon as tools, giving therapists a greater freedom of movement, which increases strength, while placing less strain on the body.

Guin is a founding member of the Santa Monica Center of Healing arts where she maintains her private practice. With a client list built solely upon personal recommendation, professional athletes, musicians, celebrity fans, chiropractors, powerhouse execs, physical therapists, orthopedists and housewives' alike not only call on Guin to utilize her expertise in successfully addressing and treating a wide range of chronic mind, body/movement injuries and imbalances, but also for her ability to apply her experience in an understandable and enjoyable manner.



ESSENTIAL LYMPHATIC PERFORMANCE™

Teri Rogers

MARCH 5TH (9am-1pm) and MARCH 6TH (8:30am-12:30pm)

Part 1 -- Friday: Back, Abdomen and Lower Extremities

Part 2 -- Saturday: Arms, Chest, Breast (prerequisite Fri.'s class)

Essential Lymphatic Performance™ is an essential protocol for life. Whether someone is a well- toned and healthy competitive athlete, a pregnant or nursing mother, an arthritic senior, a child with a sprained ankle or a bed bound patient in the hospital ~ there is a dramatic need for lymphatic drainage massage. Reduce the pressure that causes pain ~

Improve the body's natural immune system ~ Help beautify the body by clearing the lymphatic vessels that lay just under the skin and surround all of the organs ~ all of this can be done quickly and easily without any pressure on the body. These techniques can be performed before or during your usual treatments to take the tension out of the body and the "work" out of your style of massage.

With the escalating rise in such diseases as Cancer, Diabetes, and HIV, there is also a need for Es-sential Lymphatic Performance™ to work with people in hospital, hospice and nursing home settings. Doctors are recognizing that this can also be a valuable adjunct to their treatments as well. When a person is immobile for any period of time, there tends to be a buildup of the interstitial fluid in the extremities causing discomfort to the person as well as additional work for all of the organs, especially the heart.

In sports, Essential Lymphatic PerformanceTM can make a huge difference in the performance of an athlete. Whether it is pre-competition to get everything up and moving \sim or post-competition to remove the edema and help with pain, lactic acid buildup and stress injuries. In pregnancy and childbirth, it helps with the swelling and water retention, relieving tension and easing the birth. When working with children there constantly seems to be small injuries and it is great to be able to relieve the swelling and pain \sim quickly and with no pressure at all. It makes you a great hero.

Essential Lymphatic Performance™ will be taught clothed ~ so please wear loose, comfortable, cotton clothing without a lot of buttons or zippers. We will perform the breast massage with the shirt on ~ but preferably without a bra during that session. Tables, bolsters and face cradle covers will be required for this class. Blankets would be a benefit. Please bring writing materials.

About the Speaker:

Teri Rogers, Acupressurist, Holistic Health Practitioner, Writer, Teacher, Healer and Naturopath has been studying massage and Eastern healing arts since 1980 throughout the United States and the Pacific Rim. Since 1985, she has taught massage and Eastern modalities at several colleges, massage conferences and exclusive spas in the United States.

Teri has studied and taught internationally in China, Hawaii, Mexico, Bali, Lombok, the Philippines and Thailand. In 1990 she lived in Chiang Mai, Thailand to teach at the Old Medicine Hospital (The Foundation of Shivago Komarpaj). Teri currently maintains a successful practice working with Eastern and Western doctors, chiropractors, and acupuncturists. She taught at Mueller College for Holistic Studies in San Diego since 1985 and is currently teaching in Laguna Beach, California.

ACTIVE MYOFASCIAL THERAPY-- The Diamond Method™

Irene Diamond

SATURDAY, MARCH 6, 2010, 2PM - 6PM

Get Rid of Your Client's Neck Pain- Fast!

Perfect for Whiplash, Migraines and Headaches, TMJ, Limited Range of Motion, and any cervical myofascial dysfunction.

Active Myofascial Therapy is a movement-based fast-acting, manual therapy method used to rehabilitate injuries and dysfunction and reduce or eliminate myofascial pain. AMT is a very comprehensive approach that incorporates myofascial therapy, neuromuscular



reeducation, trigger point release, bio-mechanic and postural education, and therapeutic exercises. Get long-lasting results with your clients in only 3-4 sessions, with very little strain on your body.

This seminar will be instruction and practice of the hands-on and therapeutic exercise components of AMT for the cervical region. Students will learn quick assessment techniques to detect any dysfunction, therapy protocol, and will have plenty of time to practice AMT technique with partners.

This workshop is 80% hands-on practice, 20% lecture.

Plus, you will receive Active Myofascial Therapy yourself to get rid of your own neck problems.

You will leave the seminar with the ability to immediately incorporate the AMT principles, protocols and techniques into your practice. All attendees will receive printed manual with practice-related documents. And, all attendees will be entered in a drawing to win one FREE bodyCushion system (Over \$500. value)

Please have a basic understanding of applied anatomy and good palpation skills.

Wear clothes that allow access to your neck and upper torso. Bring lotion or cream.

About the Speaker:

In 1988, Irene Diamond started her massage practice on a shoe-string budget with nothing more than a massage table and some linens. Working only part time, within 8 months she was earning over \$74,800. In 1988 she established the only travel business in the world that arranged massage therapists to provide services on cruise ships.

In 1997, she opened the first Wellness Center in San Francisco, which is still one of the top-rated centers for massage in the city. She created a proprietary system for massage therapists called: "Wellness Suites", which is a licences business model for massage clinics or centers. She provides one-on-one coaching services to massage therapists and now is the proud owner of www.SuccessfulMassageTherapists.org, a business resource for massage therapists to help them grow more successful practices.



ETHICS AND TOUCH FOR HEALTH KINESIOLOGY

John Maguire

6 HR ETHICS WORKSHOP: SATURDAY MARCH 6, 2010, 9am - 5pm

This course will define the ethical implications of the practitioner's choices in defining their own Personal Code of Professional Behavior. The participants will engage in frank discussions on setting boundaries, values, behavior, and sexual impropriety. This course will examine the changing perspective that occurs as the massage therapist moves from new graduate, experienced practitioner, to mature practitioner. The participants will be guided in the development of a personal list of gues-

tions and responses to help maintain professional boundaries and behavior. There will be group discussions to determine the value and use of each question and response. Role-playing will be done to facilitate the practical and appropriate integration of these tools into the therapist's daily practice.

4 HR TOUCH FOR HEALTH KINESIOLOGY WORKSHOP: SUNDAY MARCH 7, 2010, 12noon - 4pm

Quick ways to eliminate physical and emotional stress and pain.

In this powerful 4 hour presentation you will learn several practical and easy to use techniques to quickly relieve stress and pain and gain an understanding of how energy medicine works. Focus will be on how to integrate these holistic approaches into a massage.

Experience the power and effectiveness of one of the most advanced systems of holistic health care. Touch For Health Kinesiology is the ultimate blend of structural and energetic bodywork, where you can find and correct the source of a person's pain. Through the art and science of muscle testing, you can "listen" to the innate wisdom of the body to have it guide you to what is needed to create total health and optimum performance. This approach, based on Chinese Medicine and modern advances in Energy Medicine, uses a wide variety of effective techniques to eliminate pain and dysfunction and restore the body and emotions to a state of balance. In this workshop you will learn several practical skills that you can integrate into your client work to get profound and often instant results. It is also an excellent approach to creating peak performance with athletes.

About the Speaker: John Maguire, Kinesiologist

As the founder and director of the Kinesiology Institute based in Southern California, John has trained a wide variety of doctors, therapists, and holistic health professionals through several professional training programs he has created on optimizing health and performance. He is a dynamic teacher, who is adept at making complex information practical and easy to understand. Through his popular Kinesiology Certification and Mentorship Program, many graduates have developed successful practices transforming people's lives.

In addition to conducting seminars, John has a private practice utilizing Energy Kinesiology. His clients commonly notice increased energy, improved posture, freedom from chronic and acute aches and pains, better digestion and elimination, and greater overall relaxation and freedom from emotional stress and trauma, in addition to the prevention of malfunctions and pains.



EASING BACK PAIN WITH RHYTHMIC DEEP TISSUE TECHNIQUES

Carole Osborne

4 HR WORKSHOP: SUNDAY MARCH 7, 2010, 12noon - 4pm

Explore a unique, non-intrusive approach to lumbar and pelvic discomfort. You can induce profoundly nurturing neuromuscular release with rhythmic deep tissue blended techniques. This approach is a creative synthesis from over 35 years of study and professional body therapy practice. Rhythmic Deep Tissue is elegant, efficient, and effective myofascial therapy that is easy on your body, and fun to do.



First we will review back and pelvic pain and its source in restricted movement. Then you will experiment with subtle undulatory movements to assess areas of decreased mobility in the joints and soft tissue. These gentle rocking movements can induce a client's neurological willingness to soften habitual structural patterns. They introduce new movement and feeling possibilities to areas of restriction and pain.

Next you will sculpt deeply into areas of chronic myofascial constriction in the back and pelvis. Slow, sensitive myofascial compression can relax muscles and affect lasting biomechanical changes to connective tissue. When moderated to sensitively hover at the pleasure/pain borderline, this sculpting can promote effortless, non-intrusive reorganization of soft tissue. Finally we will blend together moving and sculpting simultaneously, using one hand for each modality. Intervertebral and pelvic joints will gracefully sway while paravertebrals soften. Back pain will ease as upper and lower body reconnect and lengthen. These rhythmic deep tissue techniques can also increase the client's kinesthetic awareness and their exploratory attitude. They help to restore functional ease and balance while fostering integration of body, feeling, mind, and Spirit.

About the Speaker:

In 2008 the AMTA Council of Schools named Carole Osborne the National Teacher of the Year, a high point of 35 years as a somatic arts and sciences educator. In addition to private practice, she has worked in osteopathic, psychological, and women's medical settings primarily in San Diego, CA. Her earliest bodywork studies were with the Arica Institute, Milton Trager, Tai chi Master Abraham Liu, and in an apprenticeship with Edward Maupin, Ph.D. learning the structural approach of Ida P. Rolf. As her work has matured, she has developed a unique form of rhythmic deep tissue sculpting and begun incorporating osteopathic and neuromuscular soft tissue therapies. Carole co-founded the International Professional School of Bodywork (IPSB), in San Diego, in 1977, where she continues to teach.

Carole has written two textbooks, Pre- and Perinatal Massage Therapy and Deep Tissue Sculpting, and her articles appear in many professional and mainstream publications. She was a major contributor to Teaching Massage. She provided consultation on several videos, and for other prenatal and infant massage media items and curricula at massage therapy schools. Penny Simkin and Phyllis Klaus' newly released book on pregnancy and sexual abuse survivors includes Carole's input. She was a representative to the 1999 Massage Research Agenda Workgroup for the Massage Therapy Research Foundation, providing input to the Foundation's 10-year research agenda.







WATSU INTRODUCTION

Kim Hartz and Tal Hurley

4 HR WORKSHOP OFFERED SATURDAY (2-6pm) & SUNDAY (noon-4pm), MARCH 6 and 7, 2010

Watsu is WATer ShiatSU, a form of aquatic massage that was devised by the unfortunately named Harold Dull in Harbin Hot Springs, California, in the 1980s. He studied Zen Shiatsu in Japan and developed Watsu when he started floating people in the warm pools in Harbin. Watsu is an unbeatable unwinding experience – a combination of deep meditation and massage while floating in a warm pool. Water babies will be completely blissed out, but if you're not comfortable going swimming, this therapy is probably not for you.

During a Watsu session, the patient is held and supported while being moved, floated, and gently stretched in 94-degree water. The buoyancy and hydrostatic pressure of water helps to support and increase circulation as the body is continually moved. Each move flows smoothly into the next.

Holistically, Watsu emphasizes trusting the body to seek its own natural balance. During a session, the practitioner's awareness is drawn to the patient's breath and natural movement. The concept is that the experience of deep relaxation and nurturing can facilitate a meditative/intuitive state that helps alleviate pain and facilitate restoration. Those who can benefit from Watsu include people who are experiencing stress/ tension, muscle spasticity, muscle guarding, limited range of motion, and chronic pain.

This 4-hour workshop will be a fun, playful introduction to the world of Watsu!

AMTA CALIFORNIA CHAPTER BOARD MEMBERS AND APPOINTEES

2009/10 Board of Directors:

Melissa Colburn, President
John Lambert, 1st Vice President
Michael Roberson, 2nd Vice President
Karen Russell, 3rd Vice President
Meredith Evans, Treasurer
Bobbie Sanford, Secretary
Patricia Rusert-Gillette, Northern Rep.
Vacant, Southern Rep.
Terri Mongait, Immediate Past President

Visit www.amta-ca.org for more info!

Appointees:

Maxine Donaldson, Awards Chair
Joanie Hillerts, ByLaws/Standing Rules Chair
Viki lus, Chapter Office Administrator
Lucy Wojskowicz, Convention Coordinator
Amanda Whitehead, Government Relations Chair
Karen Russell, Newsletter Editor
Deb Tuck, Officer's Training - North
Lucy Wojskowicz, Officer's Training - South
Richard Merk, Parliamentarian
Irene Diamond, Public Relations Chair
Arlene Estrella, Volunteer Coordinator

Special Interest Meeting Government Relations

FRIDAY, MARCH 5TH, 2010, 2-4PM

Speaker: Amanda Whitehead and Special Guest

For those who are new to California politics, AMTA-CA Government Relations Chair Amanda Whitehead, will present a primer on local and state government and how the laws that concern massage therapists get made. We will discuss how AMTA-CA members can become effective advocates for our industry.

A representative from the California Massage Therapy Council (CAMTC) will also be present to discuss the current state of that organization and how voluntary certification affects AMTA members.





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Post-Convention Workshop

INTRODUCTION TO EQUINE MASSAGE

by Terri Mongait

3 HR POST CONVENTION WORKSHOP: MONDAY, MARCH 8TH, 2010 (10AM – 1PM)

This will be a hands-on basic introductory equine massage and bodywork class. You do not need to have any previous horse experience to enjoy this class. My objective is to give everyone the opportunity to explore an option to potentially expand your client base. So if you are ready to experience something new and are comfortable around critters, this class is for you.



You will learn basic horse safety, equine anatomy and easy-to-learn-and-use massage strokes. We will also explore energy fields (yours and the horse's). This class will add more tools for your massage tool box and, perhaps, open new doors for you.

You DO NOT need a massage table, sheets or oils or lotions. (One reason why I like working with animals). You will be outdoors so comfortable clothes and shoes are strongly recommended. Finally, come prepared for a fun and unique experience!

About the Speaker:

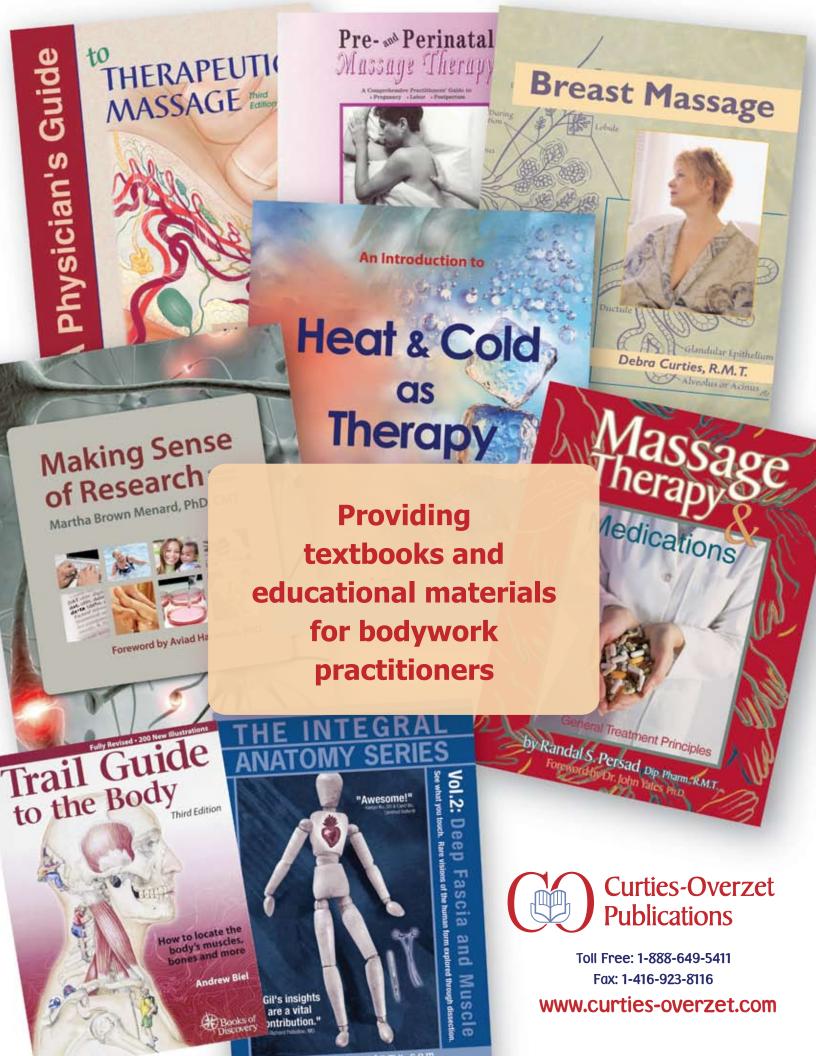
Terri Mongait, EBW, NCTMB is the owner of Equine Massage Associates and Horses2Hearts. She is a nationally certified massage therapist, a certified Equine Body Worker®, and also an Equine Guided Learning Facilitator. In addition to massage therapy, Terri practices craniosacral therapy, Reiki and energy balancing. And, through her Horses2Hearts business, Terri utilizes her horses as co-facilitators to provide clients with unique life coaching experiences.

Terri is an active member and Immediate Past President, California Chapter of the American Massage Therapy Association (AMTA). She is also a member of the International Equine Body Work Association (IEBWA) and the Equine Assisted Growth and Learning Association (EAGALA). You can reach Terri at terri@horses2hearts. com or call 909-489-9654.

THANK YOU TO OUR CONVENTION STAFF!

LUCY WOJSKOWICZ, Convention Coordinator VIKI IUS, Registrar MICHAEL ROBERSON, Exhibit Coordinator ARLENE ESTRELLA, Volunteer Coordinator

Volunteering comes from ones heart... thank you to all those hardworking volunteers at our registration desk, for those helping hands outside our classrooms, and for doing all you can do in support of the AMTA-CA Chapter!



Receive a FREE embroidered 2010 Convention Cap for referring a first-timer to the California Massage & Bodywork Convention in Palm Springs, California!



(while supplies last)

To qualify, both the person referring as well as the attendee must email the California Chapter Office at info@amta-ca.org, prior to checking in at registration. Offer only good thru February 20th, 2010.





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-- Carol Orrell, MS, LMT, Virginia

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Listing of Rossiter Workshops http://www.therossitersystem.com/seminars/

NCBTMB Provider #: 324305-00 (21 CEU), Board of Certification (BOC), National Athletic Trainers Association, National Association of Sports Medicine (NASM), National Strength and Conditioning Association (NSCA), Dental Assisting National Board (DANB)

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Grand Ballroom I Exhibit Hours:

Friday, March 5th, 2010 - 12noon to 6pm

Saturday, March 6th, 2010 - 11am to 6pm (Healthy Living Expo Reception to follow, 6pm - 9pm)

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Information for 2010

Chapter Business Meetings and Awards

The AMTA-CA Chapter holds its annual Business Meeting at Convention. Everyone is invited to attend this meeting which begins Friday, March 5th from 5pm – 7pm and concludes Sunday, March 7th at the 8:30am Business Breakfast Event. Topics at the meeting include: a report of the Chapter's past year accomplishments and goals for the future, a financial report, new and old business. Elections for open positions on the Chapter Board require a candidate Resume. Your completed Candidate Resume (page 24) must be received by the CA Chapter Office, "Attn: Commission on Candidacy", no later than Friday, February 26th, 2010 (postmarked no later than February 22nd, 2010). If the Commission on Candidacy receives and qualifies a nominee for each open Chapter Board position, then nominations from the floor will NOT be accepted. More information about open positions can be downloaded from the Chapter website: www.amta-ca.org.

Every year, a Unit Officer member is chosen to receive an award that is given to recognize their special contribution to the functioning of their Unit. The recipients often wear many hats and have generously given of their time and energy in support of their Unit. Along with the Unit Award, Chapter Awards for Service and volunteerism are awarded at the Sunday morning Business Meeting and Breakfast.

Don't forget to collect your prize ticket at the door for each day's meeting attendance, good for a chance to win AMTA membership dues for one year! This membership prize drawing as well as the installation of the newly elected officers will also take place on Sunday morning.

Unit Officer Luncheon

All are invited to join our Unit Officer Luncheon Luau on Saturday, March 6th from Noon – 2pm (program at 1:15pm, food service until 1:30pm). All Unit Officers are invited Gratis as we honor and thenk them for their service to the AMTA, particularly on their local level. Prizes for best Hawaiian or Island flare. Unit Officers, Board Members and Appointees FREE; Members \$5; Non-Members \$10; Guests \$25

Cell Phones and Pagers

We realize cell phones and pagers are a convenience and sometimes necessary for running your business or staying in touch with family, however, interruptions and disruptions within a workshop by these items can be very unpleasant and distracting. Participants in all workshops and meetings are asked to honor the speakers and the attendees by leaving their cell phone ringers off, silent, or on vibrate mode.

Continuing Education (CE Contact Hours)

AMTA National CE Requirements: 48 Hours within a 4-year period for Professional Membership.

AMTA-CA Chapter NCBTMB Provider Number is: 020025-00. California Board of Registered Nursing Provider Number is: CEP6891.

Workshop Cancellation Policy

80% of registration fees will be refunded if a written cancellation is postmarked by February 22nd, 2010. This program is subject to change without notice.

AMTA-CA 2010 CONVENTION REGISTRATION FORM

Last Name: AMTA Member Number First Name: Membership Typ Badge Name: Daytime Phone		ember Number:						
	988:							
	Zip:							
Emergency Conta	act:	School Phone:						
School (if applicab	le):	School Representa	ative Signature:					
FAX TO: 70	AMTA-CA CONVENTION 1007B West College Ave. #405 Santa Rosa, CA 95401	20th, 2010	refunded if a Feburuary 1s cancellation is	Policy: 80% of r written cancellat t, 2010. Refund s postmarked afi ibject to change	ion is postmark s cannot be giv ter February 1st	ed by en if		
Write 1. 2 or 3 on the	e line next to the workshop name below to indicate your f	irst. second. and third		HOP FEES	(10% discount t	for students)		
	ences. Circle the appropriate pricing structure for your reg		etion Use one		ONSITE REGISTRATION			
registration per p	erson. We suggest you retain a copy of your registration	n for your records.	Member	eb. 20th, 2010) Non Member	Member	Non Member		
Friday, March 5	Sth 2010	Speaker	INICITIDGI	TAOLI MICHINGI	MOUND	I MON MENDE		
	#1 Zen-Touch™ Shiatsu (Part 1 of 2)	Seymour Koblin	\$275	\$300	\$300	\$325		
· —	#2 Nutrition for Massage Therapists	KP Khalsa	\$80	\$100	\$100	\$125		
	#3 Essential Lymphatic Performance™ (Part 1)	Teri Rogers	\$80	\$100	\$100	\$125		
		ron riogero	ΨΟΟ	ψ100	Ψ100	Ψ120		
Saturday, Marc								
_	#4 Zen-Touch™ Shiatsu (Part 2 of 2)	Seymour Koblin	Part 2 of 2	Part 2 of 2	Part 2 of 2	Part 2 of 2		
_	#5 Ayurvedic Massage (Part 1 of 2)	KP Khalsa	\$150	\$175	\$175	\$200		
	#6 Essential Lymphatic Performance™ (Part 2)	Teri Rogers	\$80	\$100	\$100	\$125		
9am - 5pm	#7 Ethics (6 hour workshop)	John Maguire	\$100	\$125	\$125	\$150		
9am - 6pm	#8 Forearm Dance	Val Guin	\$150	\$175	\$175	\$200		
2pm - 6pm	#9 Active Myofascial Therapy for the Neck	Irene Diamond	\$80	\$100	\$100	\$125		
2pm - 6pm	#10 Introduction to Watsu	Kim Hartz/Tal Hurley	\$100	\$125	\$125	\$150		
Sunday, March	7th 2010							
	#11 Introduction to Watsu (REPEAT)	Kim Hartz/Tal Hurley	\$100	\$125	\$125	\$150		
12noon - 4:00pm	#12 Easing Back Pain with Rhythmic Deep Tissue	Carole Osborne	\$80	\$100	\$100	\$125		
12noon - 4:00pm	#13 Touch for Health	John Maguire	\$80	\$100	\$100	\$125		
12noon - 4:00pm	#14 Destiny & Intuition	Seymour Koblin	\$80	\$100	\$100	\$125		
12noon - 4:00pm	#15 Ayurvedic Massage (Part 2 of 2)	KP Khalsa	Part 2 of 2	Part 2 of 2	Part 2 of 2	Part 2 of 2		
	ings & Events (place check mark near each event	vou will attend, and circ	le cost)	Members	Non Members	Add'l Guest		
2:00pm - 4:00pm	Friday, March 5th, 2010 Government Relations Sp	-	,	\$0	\$0	\$0		
5:00pm - 7:00pm	Friday, March 5th, 2010 AMTA-CA Chapter Busine	•		\$0	\$0	\$0		
7:30pm - 9:30pm	Friday, March 5th, 2010 Comedy Keynote Address	~	uahter for Life"	\$0	\$0	\$25		
12noon - 2:00pm	Saturday, March, 6th, 2010 Unit Luncheon Mixer (• •		\$5	\$10	\$25		
8:30am - 11:30am	Sunday, March 7th, 2010 AMTA-CA Chapter Busin	,	st Buffet	\$0	\$25	\$25		
10:00am - 1:00pm	Monday, March 8th, 2010 POST CONVENTION W	-		\$100	\$150	n/a		
	I require ADA Assistance		-		l			
_	I am a First-Time Attendee	PAYMENT INFO	SCOUNT AMOUNT:	("10% Discour	it for verified St	udents)		
_	I am a New AMTA member (join date:							
_	Privacy Please! Do not share my contact info.	ivacy Please! Do not share my contact info. Amex/Visa/Mastercard/Check #:						
_	I am a Board of Directors or Unit Officer Member.		Expiration Date:					
	Unit and Title:	Approval Cod	e: (office use only)					

Candidate and Volunteer Resume Form - submit to Chapter Office AMERICAN MASSAGE THERAPY ASSOCIATION-CA CHAPTER

Please print or type Name		AMTA I.D. #		Yr joined
Home Address				
Phone (w)	(h)	(fax)		
E-mail				
Years in massage CAMTC#	Massage license	?	City/County	
Massage school attended/# of hours				
Date of completion	Other related schooling	S		
I am interested in volunteering in the follow				_
Awards	Exhibitors		Officers Traini	ng
Budget	Government Relations		Parliamentary	
Bylaws & Standing Rules	Membership		Public Relation	s
Convention & Workshops	Newsletter		Scholarship	
Education	Nominating		Sports Massage	:
National Convention Delegate	Sergeant at Arms		Other	
Board of Directors: President 1st VP	2nd VP 3rd VP	Secretary	Treasurer	Rep: North/South
Other Qualifications				-
FOR THOSE SEEKING A BOARD OF How many hours a week do you estimate we have you currently able to commit the appropriate what are your reasons and objectives for some some properties.	ill be required to perform the opriate time for the performar	duties of this off	ice?	- -
At Board meetings, I understand that life for the duration of the function;	I must be present, focused	and courteous	; that I must p	
Members and that I will be prepared to	transact the business of t	he Association.		10 omei bou
Signatura				Doto

HEALTHY LIVING EXPO RECEPTION

THE 2010 CALIFORNIA MASSAGE & BODYWORK SPONSORS PRESENT A HOLLYWOOD EXHIBITOR RECEPTION AT THE LEGENDARY RIVIERA RESORT!

SATURDAY, MARCH 6TH, 2010, 6PM - 9PM

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Guin's Forearn Dance



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During my massage career of over 2 decades I had to develop an effective way to sustain my clientele, teaching schedule, and my own health. I have dedicated my life to spirit, my family and to my students. As bodyworkers, it is absolutely essential that we enter each day, each session, and each moment with openness, compassion, empathy and freedom for our clients and ourselves.

By practicing efficient posture, breath, thought, and action, you can find both freedom and strength in your body and in your life. Being authentic in our bodies and minds allows us to expand beyond these, becoming our truest selves.

Practice Forearm Dance ™ and you will learn more efficient work habits while having fun and feeling good!

Val Guin

Creator - Forearm Dance™ Massage Series Internationally Known & Approved Provider For The NCBTMB

Create A Stronger Practice, Create A Stronger Life!

"This Form Allows You To Penetrate In Between The Muscles In A Gentle, Yet Effective Way." Nami (Student)

> "Guin Is A Spirited And Inspiring Teacher" MTJ Magazine

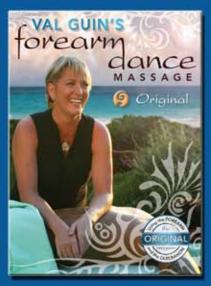
"... Hand Saving Technique..."

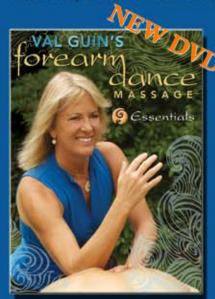
Massage and Bodywork Magazine

"Choreographed Touch...Forearm Dance Is Versatile!" Massage Magazine

Val Will Be Instructing Her 8 Hour Forearm Dance Essentials Class At The 2010 AMTA Convention In Palm Springs, CA:

March 6, 2010 - Please See Program For Details





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